

The Voice of Real Estate in Central Delaware



Kent County Association of REALTORS®
Affiliate Membership Packages

KCAR AFFILIATE PACKAGES

	DIAMOND \$1,200	BLUE HEN \$700	FIRST STATE \$300
Member contact list with name and email	✓		
Company logo on KCAR website	✓		
Affiliate spotlight on weekly newsletter (various editions)	✓		
Expert panel invitation at New Member Orientation	✓	✓	✓
Member wide email blasts (annually)	✓ 4 blasts	✓ 2 blasts	✓ 1 blast
Inclusion in KCAR online Affiliate directory	✓	✓	✓
Invitation to ALL KCAR events	✓	✓	✓
Tickets to 3 MAJOR KCAR events: • Oyster Dinner • Summer BBQ • Holiday Party	✓ 4 tickets	✓ 2 tickets	✓ 1 ticket
Sponsorship opportunities at KCAR events includes: Visual recognition at events	✓	✓	✓
Lunch & Learns	✓	✓	✓
Affiliate Spotlight on Weekly Newsletter	✓		

A La Carte Options:

- ✓ E-blasts \$80 each
- ✓ Social Media Posts \$25 each
- ✓ Teaching Opportunities for CE Certified Affiliates (cost of food)
- ✓ Additional Sponsorships (cost varies depending on event)

